



**MILWAUKEE PUBLIC SCHOOLS REFERENDUM SURVEY**  
**220-5658-WT**  
**N=753**  
**A/B AND C/D SPLITS**  
**MARGIN OF SAMPLING ERROR ±3.6% (95% CONFIDENCE INTERVAL)**

Hello, I'm \_\_\_\_\_ from \_\_\_\_\_, a public opinion research company. We are not telemarketers trying to sell you anything, and we will not ask for a donation of any type. We're conducting a public opinion survey about important issues in Milwaukee. May I speak to \_\_\_\_\_? **(MUST SPEAK TO VOTER LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED; OTHERWISE, TERMINATE.)**

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

Yes, cell and can talk safely----- 57%  
 Yes, cell but cannot talk safely ----- **TERMINATE**  
 No, not on cell----- 43%  
**(DON'T READ) DK/NA/REFUSED----- TERMINATE**

B. In order to make sure that we are interviewing a representative group of local voters, can you please tell me in what year were you born?

2001-1995 (18-24) ----- 1%  
 1994-1990 (25-29) ----- 6%  
 1989-1985 (30-34) ----- 8%  
 1984-1980 (35-39) ----- 6%  
 1979-1975 (40-44) ----- 8%  
 1974-1970 (45-49) ----- 9%  
 1969-1965 (50-54) ----- 8%  
 1964-1960 (55-59) ----- 9%  
 1959-1955 (60-64) ----- 15%  
 1954-1945 (65-74) ----- 15%  
 1944 or earlier (75+) ----- 14%  
**(REFUSED/NA)----- 3%**

1. In April, there will be a statewide primary election in Wisconsin for President and local offices and ballot questions. I know it is a long way off, but looking ahead, how likely are you to vote in the April presidential primary election – will you definitely vote, probably vote, are the chances 50-50 that you will vote, will you probably not vote, or will you definitely not vote?

Definitely vote----- 87%  
 Probably vote----- 9%  
 50/50----- 4%  
 Probably not vote ----- **TERMINATE**  
 Definitely not vote ----- **TERMINATE**  
**(DON'T READ) DK/NA ----- 1%**

2. Now, I am going to read you a list of some local institutions that are often in the public eye. After I mention each one, please tell me if your overall impression of that institution is favorable or unfavorable. If you don't recognize any of them, just say so. Here's the first one: **(IF FAVORABLE/UNFAVORABLE, ASK:)** "Is that very or just somewhat?" **(RANDOMIZE)**

	<u>VERY FAV</u>	<u>SMWT FAV</u>	<u>SMWT UNFAV</u>	<u>VERY UNFAV</u>	<u>NHO</u>	<u>CAN'T RATE/DK</u>	<u>TOTAL FAV</u>	<u>TOTAL UNFAV</u>
[ ]a. The Milwaukee Board of School Directors-----	14%	29%	15%	17%	4%	20%	43%	32%
[ ]b. Milwaukee Public Schools----	23%	32%	16%	21%	1%	7%	55%	37%
[ ]c. Local public school teachers-----	43%	29%	10%	7%	1%	10%	72%	16%
[ ]d. Your neighborhood school----	29%	28%	10%	8%	3%	21%	57%	18%

3. Next, I'd like to ask you about a local school referendum that may appear on an upcoming ballot, which may read as follows:

"Shall the Milwaukee Public Schools, Milwaukee County, Wisconsin be authorized to exceed the revenue limit specified in Wisconsin Statutes by \$125 million dollars for the 2020-21 school year; by an additional \$50 million dollars for the 2021-2022 school year; by an additional \$22 million dollars for the 2022-2023 school year; and by an additional \$11 million dollars (for a total of \$208 million dollars) for the 2023-2024 school year and thereafter, for the recurring purposes of sustaining and expanding educational programming,

**(SPLIT SAMPLE D ONLY: including offering more career and technical education programs, attracting and retaining certified educators, and expanding art, music, physical education, and language programs?)**

If the election were held today, would you vote yes in favor or no to oppose this measure? **(IF YES/NO, ASK:)** "Is that definitely **(YES/NO)** or just probably **(YES/NO)**?" **(IF UNDECIDED/DON'T KNOW/NO ANSWER, ASK:)** "Well, do you lean towards voting yes or no?"

	<u>SPLIT C: CONCISE</u>	<u>SPLIT D: DETAILED</u>	<u>TOTAL</u>
<b>TOTAL YES</b> -----	<b>62%</b>	<b>66%</b>	<b>64%</b>
Definitely yes -----	39%	48%	43%
Probably yes -----	22%	16%	19%
Undecided, lean yes -----	2%	3%	2%
<b>TOTAL NO</b> -----	<b>30%</b>	<b>25%</b>	<b>28%</b>
Undecided, lean no -----	2%	1%	2%
Probably no -----	9%	6%	7%
Definitely no -----	19%	18%	19%
<b>(DON'T READ) DK/NA</b> -----	<b>8%</b>	<b>8%</b>	<b>8%</b>

**(ASK IF SPLIT SAMPLE A AND CODES 1-6 – YES OR NO – IN Q3)**

4. In a few words of your own, why would you vote **YES/NO** on the measure?

**a. Yes**

Schools need more money/resources/be improved/need every dollar-----	36%
Support in general-----	23%
Education is important/kids are the future/school is valuable -----	19%
Schools are underfunded/cut funding/children at a disadvantage -----	18%
Arts/gym/classes/programs need funding/to be expanded -----	8%
Teachers/educators need help/money/deserve it-----	8%
I'm a teacher/kids in school/went to school -----	6%
Reduce class sizes/class sizes are too large-----	1%
Other-----	5%
Don't know/not sure/no opinion-----	2%
Refused/N/A/no comment -----	1%

**b. No**

Money is or would be wasted/mismanaged-----	32%
Against a tax/cannot afford it/taxes are too high -----	25%
Don't trust schools/educators -----	23%
General opposition to the measure -----	13%
Need to do more research/not sure of the details-----	12%
Schools don't need the money/schools are good enough -----	11%
Other-----	1%
Don't know/not sure/no opinion-----	4%
Refused/N/A/no comment -----	1%

**(RESUME ASKING ALL RESPONDENTS)**

5. Now let me tell you a little more about this referendum measure. Under state law, schools are limited in how much revenue they can raise to fund local public schools; those limits can only be changed if they get approval from local voters. Phased in over four years, this measure would allow Milwaukee Public Schools to raise an additional \$208 million dollars per year, with approximately \$125 million dollars from local property taxes and \$83 million dollars from state aid funds.

It would increase property taxes by 399 dollars per year for each 100 thousand dollars of a home’s assessed value.

Having heard this, would you vote yes in favor of this measure, or no to oppose it? **(IF YES/NO, ASK):** “Is that definitely **(YES/NO)** or just probably **(YES/NO)?**” **(IF UNDECIDED/DON’T KNOW/NO ANSWER, ASK:)** “Well, do you lean towards voting yes or no?”

	<u>SPLIT C:</u> <u>CONCISE</u>	<u>SPLIT D:</u> <u>DETAILED</u>	<u>TOTAL</u>
<b>TOTAL YES</b> -----	<b>56%</b>	<b>54%</b>	<b>55%</b>
Definitely yes -----	36%	35%	36%
Probably yes -----	18%	16%	17%
Undecided, lean yes -----	2%	3%	3%
 <b>TOTAL NO</b> -----	 <b>39%</b>	 <b>39%</b>	 <b>39%</b>
Undecided, lean no -----	0%	2%	1%
Probably no -----	10%	10%	10%
Definitely no -----	28%	27%	27%
 <b>(DON'T READ) DK/NA</b> -----	 <b>5%</b>	 <b>7%</b>	 <b>6%</b>

**(ASK IF SPLIT SAMPLE B AND CODES 1-6 – YES OR NO – IN Q5)**

6. In a few words of your own, why would you vote **YES/NO** on the measure?

**a. Yes**

Schools need more money/resources/be improved/need every dollar-----	34%
Education is important/kids are the future/school is valuable -----	25%
Support in general-----	22%
Schools are underfunded/cut funding/children at a disadvantage -----	13%
Arts/gym/classes/programs need funding/to be expanded -----	6%
I'm a teacher/kids in school/went to school -----	6%
Teachers/educators need help/money/deserve it-----	5%
Reduce class sizes/class sizes are too large-----	1%
Other-----	4%
Don't know/not sure/no opinion-----	3%
Refused/N/A/no comment -----	1%

**b. No**

Against a tax/cannot afford it/taxes are too high -----	50%
Money is or would be wasted/mismanaged-----	25%
Don't trust schools/educators -----	13%
General opposition to the measure -----	10%
Schools don't need the money/schools are good enough -----	9%
Need to do more research/not sure of the details -----	3%
Other-----	1%
Don't know/not sure/no opinion-----	1%
Refused/N/A/no comment -----	1%



**NOW I'D LIKE TO ASK A FEW MORE QUESTIONS ABOUT THE POTENTIAL BALLOT MEASURE I MENTIONED EARLIER, WHICH WOULD ALLOW MILWAUKEE PUBLIC SCHOOLS TO RAISE AN ADDITIONAL \$208 MILLION DOLLARS PER YEAR, WITH \$125 MILLION FROM LOCAL PROPERTY TAXES AND \$83 MILLION FROM STATE AID FUNDS TO SUSTAIN AND EXPAND EDUCATIONAL PROGRAMMING.**

12. I am now going to read you a list of individual projects and provisions that might be funded by the referendum. As I read each one, please tell me how important it is to you that each be included in the referendum: extremely important, very important, somewhat important, or not too important? (RANDOMIZE)

	<u>EXT IMP</u>	<u>VERY IMP</u>	<u>SMWT IMP</u>	<u>NOT TOO IMP</u>	<u>(DK/NA)</u>	<u>EXT/ VERY</u>
<b>(SPLIT SAMPLE A ONLY)</b>						
[ ]a. Offering full-day four-year-old kindergarten-----	27%	24%	24%	20%	5%	51%
[ ]b. Recruiting and retaining high-quality, certified teachers-----	51%	36%	6%	4%	3%	87%
[ ]c. Replacing outdated heating and electrical systems-----	27%	40%	23%	7%	4%	67%
[ ]d. Upgrading fire safety systems-----	26%	39%	24%	7%	4%	65%
[ ]e. Expanding special education services for children who need them-----	41%	35%	15%	6%	3%	75%
[ ]f. Closing the achievement gap between high-income and low-income students-----	36%	33%	17%	10%	4%	69%
[ ]g. Increasing the availability of student mental health counseling-----	39%	34%	19%	6%	2%	73%
[ ]h. Better preparing students for college and careers-----	40%	37%	14%	7%	3%	76%
[ ]i. Increasing the availability of language programs-----	23%	29%	29%	16%	3%	52%
[ ]j. Reducing class sizes-----	37%	30%	20%	9%	4%	68%
[ ]k. Hiring additional counselors, social workers, psychologists and nurses to address students' needs-----	35%	33%	19%	11%	2%	69%
[ ]l. Adding more staff at school libraries to help students-----	26%	26%	30%	15%	4%	52%

	<u>EXT</u> <u>IMP</u>	<u>VERY</u> <u>IMP</u>	<u>SMWT</u> <u>IMP</u>	<u>NOT</u> <u>TOO</u> <u>IMP</u>	<u>(DK/NA)</u>	<u>EXT/</u> <u>VERY</u>
<b>(SPLIT SAMPLE B ONLY)</b>						
[ ]m. Providing high-quality early childhood education-----	38%	33%	16%	11%	2%	71%
[ ]n. Expanding the availability of advanced educational programming, like Advanced Placement classes-----	27%	38%	19%	13%	2%	66%
[ ]o. Expanding the availability of career and technical education-----	36%	43%	13%	6%	2%	79%
[ ]p. Repairing aging restrooms-----	28%	35%	25%	11%	2%	63%
[ ]q. Improving school safety and security-----	45%	29%	18%	7%	2%	74%
[ ]r. Improving energy efficiency to save money and reduce environmental impacts-----	29%	32%	25%	13%	1%	60%
[ ]s. Improving access for students and teachers with disabilities-----	33%	39%	18%	7%	3%	72%
[ ]t. Replacing leaky roofs-----	43%	37%	12%	7%	2%	80%
[ ]u. Expanding art and music education classes-----	34%	30%	20%	13%	2%	65%
[ ]v. Upgrading science, technology, and computer labs-----	37%	35%	20%	6%	3%	71%
[ ]w. Expanding physical education classes-----	28%	29%	23%	18%	2%	57%
[ ]x. Improving student-teacher ratios-----	38%	34%	16%	9%	3%	72%
[ ]y. Repairing and upgrading school facilities-----	33%	33%	22%	9%	2%	66%

**(RESUME ASKING ALL RESPONDENTS)**

13. Now I am going to read you some statements that supporters of this potential school referendum measure might make. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to support this measure. If you do not believe the statement, please tell me that too. **(RANDOMIZE)**

	<u>VERY</u> <u>CONV</u>	<u>SMWT</u> <u>CONV</u>	<u>NOT</u> <u>CONV</u>	<u>DON'T</u> <u>BELIEVE</u>	<u>(DK/NA)</u>	<u>VERY/</u> <u>SMWT</u>
<b>(SPLIT SAMPLE A ONLY)</b>						
[ ]a. <b>(ACCOUNTABILITY)</b> This referendum includes strict accountability requirements, including independent annual financial and performance audits. All spending from the referendum will be publicly disclosed, and by law all money raised will go directly to Milwaukee Public Schools. -----	39%	34%	10%	13%	4%	73%

	<u>VERY CONV</u>	<u>SMWT CONV</u>	<u>NOT CONV</u>	<u>DON'T BELIEVE</u>	<u>(DK/NA)</u>	<u>VERY/ SMWT</u>
<b>(SPLIT SAMPLE A CONT)</b>						
[ ]b. <b>(ACHIEVEMENT)</b> This referendum will upgrade classrooms, science labs, and career and technical training facilities and expand vocational and technical education. These improvements will help students in the Milwaukee Public Schools to develop the vital skills needed to be successful in a twenty-first century economy. -----	42%	36%	11%	8%	3%	78%
[ ]c. <b>(REPAIRS)</b> Many Milwaukee public school buildings need basic health and safety improvements. Some are over 100 years old, and there is a backlog of 185 million dollars in needed facility repairs. This measure will provide funds to repair deteriorating classrooms, plumbing, potentially faulty electrical systems and air conditioning, leaky roofs, and bathrooms that are in disrepair. -----	46%	32%	12%	6%	3%	78%
[ ]d. <b>(CTE)</b> Not all students choose to attend college. This referendum will upgrade and expand career and technical education programs so students can acquire the real-world skills they need to compete for good-paying jobs when they graduate. -----	43%	39%	9%	5%	4%	82%
[ ]e. <b>(SPECIAL EDUCATION)</b> Twenty percent of students in Milwaukee Public Schools have special education needs, but as that number grows, state funding for special education is at an historic low point. This referendum will ensure that <u>all</u> children, including those with special needs, get the care and education they deserve in Milwaukee Public Schools. -----	44%	31%	13%	10%	2%	75%
[ ]f. <b>(TEACHERS)</b> While some of the best and most experienced educators in the state serve students in the Milwaukee Public Schools, it is also true that many outstanding teachers begin their careers in MPS before being recruited to positions outside Milwaukee. Increasingly, MPS cannot compete for outstanding educators in a new market that was created by state policies. This measure will provide funding to recruit and retain high quality, certified teachers. -----	42%	28%	15%	13%	3%	70%

	<u>VERY CONV</u>	<u>SMWT CONV</u>	<u>NOT CONV</u>	<u>DON'T BELIEVE</u>	<u>(DK/NA)</u>	<u>VERY/ SMWT</u>
<b>(SPLIT SAMPLE B ONLY)</b>						
[ ]g. <b>(EARLY EDUCATION)</b> Research has long proven that the best education investment we can make is in high-quality early childhood education. This referendum will provide full-day four-year-old kindergarten, additional pre-four-year-old-kindergarten programs, smaller class sizes, and the ability to better recruit and retain outstanding early learning teaching professionals. -----	44%	29%	17%	7%	3%	73%
[ ]h. <b>(FAIR FUNDING)</b> Currently, Milwaukee Public Schools students are not valued the same as students in suburban communities. State law requires MPS to spend much less on its students compared to students in surrounding districts. This referendum will help eliminate that funding gap, and ensure that students in Milwaukee Public Schools are valued just as highly as students in other communities. -----	41%	24%	14%	18%	3%	66%
[ ]i. <b>(EQUITY)</b> Funds from this referendum will be distributed across Milwaukee Public Schools in every neighborhood of Milwaukee, to ensure that all students share in the improvements it will fund. -----	33%	33%	18%	13%	3%	67%
[ ]j. <b>(SCHOOL SAFETY)</b> It seems like every day we hear about acts of violence in schools and public places across America and in Wisconsin. This referendum will improve school security and emergency communication systems, install more security cameras and alarms, and improve emergency lighting and fencing essential to providing our children with safe learning environments, and to keeping intruders out. -----	37%	32%	22%	7%	2%	69%
[ ]k. <b>(MENTAL HEALTH)</b> Mental health among young people is a major crisis in America. This referendum will dramatically expand the availability of mental health services at Milwaukee Public Schools, with more counselors, psychologists, social workers and nurses to ensure that all our children have the support they need. -----	46%	28%	14%	9%	2%	75%

	<u>VERY CONV</u>	<u>SMWT CONV</u>	<u>NOT CONV</u>	<u>DON'T BELIEVE (DK/NA)</u>	<u>VERY/SMWT</u>
[ ]l. (25 YEARS) While the vast majority of school districts across Wisconsin have approved measures like this in the last 25 years, Milwaukee Public Schools is one of just a handful that has not. The District has made do with stagnant funding and tightened its belt, even as costs have risen and state funding has gone down. This referendum is needed for the futures of Milwaukee's children. -----	39%	30%	15%	14%	2%
					69%

**(RESUME ASKING ALL RESPONDENTS)**

14. Now that you have heard more about it, let me ask you again about the referendum measure to allow Milwaukee Public Schools to raise an additional \$208 million dollars per year, with approximately \$125 million from local property taxes and \$83 million from state aid funds, in order to sustain and expand educational programming, **(SPLIT SAMPLE D ONLY:** including offering more career and technical education programs, attracting and retaining certified educators, and expanding art, music, physical education, and language programs.) It would increase property taxes by 399 dollars per year for each 100 thousand dollars of a home's assessed value. Would you vote yes or no on this measure? **(IF YES/NO, ASK):** "Is that definitely **(YES/NO)** or just probably **(YES/NO)?**" **(IF UNDECIDED/DON'T KNOW/NO ANSWER, ASK):** "Well, do you lean towards voting yes or no?"

	<u>SPLIT C: CONCISE</u>	<u>SPLIT D: DETAILED</u>	<u>TOTAL</u>
<b>TOTAL YES</b> -----	<b>56%</b>	<b>60%</b>	<b>58%</b>
Definitely yes -----	37%	40%	39%
Probably yes -----	18%	17%	17%
Undecided, lean yes -----	1%	3%	2%
<b>TOTAL NO</b> -----	<b>39%</b>	<b>35%</b>	<b>37%</b>
Undecided, lean no -----	1%	0%	0%
Probably no -----	9%	11%	10%
Definitely no -----	28%	23%	26%
<b>(DON'T READ) DK/NA</b> -----	<b>5%</b>	<b>5%</b>	<b>5%</b>

15. Now I am going to read you a statement that opponents of this referendum may make. Milwaukee families are struggling to make ends meet, and middle-income families can barely afford rent or a mortgage as it is. This measure would increase local property taxes by over 40 percent – costing the owner of a one hundred thousand dollar home nearly an additional 400 dollars per year. MPS is already one of the best-funded districts in the state; factoring in federal funding, it spends 15 thousand dollars per student. If MPS would do a better job managing its budget, cut administrative salaries and pensions, and sell the unused properties it wastes millions on each year, it would have the funds needed for school improvements without raising taxes.

Having heard this, let me ask you one last time about the referendum measure to allow Milwaukee Public Schools to raise an additional \$208 million dollars per year, with an increase in property taxes of 399 dollars per year for each 100 thousand dollars of a home’s assessed value. Would you vote yes or no on this measure? **(IF YES/NO, ASK):** “Is that definitely **(YES/NO)** or just probably **(YES/NO)?**” **(IF UNDECIDED/DON’T KNOW/NO ANSWER, ASK:)** “Well, do you lean towards voting yes or no?”

	<u>SPLIT C:</u> <u>CONCISE</u>	<u>SPLIT D:</u> <u>DETAILED</u>	<u>TOTAL</u>
<b>TOTAL YES</b> -----	<b>50%</b> -----	<b>50%</b> -----	<b>50%</b> -----
Definitely yes -----	29% -----	32% -----	31% -----
Probably yes -----	19% -----	14% -----	17% -----
Undecided, lean yes -----	2% -----	3% -----	3% -----
<b>TOTAL NO</b> -----	<b>46%</b> -----	<b>44%</b> -----	<b>45%</b> -----
Undecided, lean no -----	3% -----	2% -----	3% -----
Probably no -----	11% -----	16% -----	14% -----
Definitely no -----	31% -----	27% -----	29% -----
<b>(DON'T READ) DK/NA</b> -----	<b>5%</b> -----	<b>6%</b> -----	<b>5%</b> -----

**HERE ARE MY FINAL QUESTIONS. THEY ARE JUST FOR STATISTICAL PURPOSES.**

16. Do you have any children under the age of 18 living at home?

Yes -----22%  
 No -----75%  
 (DON'T READ) DK/NA ----- 2%

**(ASK Q17 IF “YES” IN Q16)**

17. Please tell me if one or more of your children **(READ ALL FIVE, ACCEPT MULTIPLE RESPONSES)**:

Attends a traditional public school in Milwaukee ----- 52%  
 Attends a charter school in Milwaukee----- 12%  
 Attends private school in Milwaukee ----- 15%  
 Attends a parochial school in Milwaukee ----- 9%  
 Attends a public, private or parochial school in another area ----- 17%  
 (DON'T READ) None are old enough to attend school ----- 7%  
 (DON'T READ) DK/NA ----- 1%

**(RESUME ASKING ALL RESPONDENTS)**

18. Do you ... **(READ LIST)**

Own a single-family home ----- 60%  
 Own a condominium ----- 4%  
 Own a mobile home ----- 1%  
 Rent an apartment or home ----- 30%  
 (DON'T READ) DK/NA/REFUSED -- 5%

19. What was the last level of school you completed?

Grade 1 - 8 ----- 1%  
 Grade 9 - 11 ----- 3%  
 High school graduate----- 16%  
 Less than 4 years of college----- 24%  
 College graduate ----- 31%  
 Post graduate work/  
 professional school----- 22%  
 (DON'T READ) Refused ----- 2%

20. Generally speaking, do you think of yourself as a Democrat, a Republican, or something else? **(IF "DEMOCRAT" OR "REPUBLICAN", ASK:)** Would you call yourself a strong **(DEMOCRAT/REPUBLICAN)** or a not very strong **(DEMOCRAT/REPUBLICAN)**? **(IF "INDEPENDENT" IS VOLUNTEERED, ASK: “Do you think of yourself as closer to the Democratic or Republican party?”)**

<b>TOTAL DEMOCRAT</b> -----	<b>59%</b>
Strong Democrat-----	39%
Not strong Democrat-----	11%
Independent/Democrat-----	9%
<b>TOTAL INDEPENDENT</b> -----	<b>25%</b>
Independent-----	10%
<b>(DK/NA)</b> -----	<b>15%</b>
<b>TOTAL REPUBLICAN</b> -----	<b>16%</b>
Independent/Republican-----	5%
Not strong Republican-----	3%
Strong Republican-----	8%

21. With which racial or ethnic group do you identify yourself? **(READ CHOICES BELOW)**

Hispanic/Latino-----	9%
Black/African American-----	34%
Anglo/White-----	46%
Asian/Pacific Islander-----	1%
Native American-----	1%
Other-----	4%
<b>(DON'T KNOW/REFUSED)</b> -----	<b>6%</b>

22. I don't need to know the exact amount, but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2018?

\$30,000 and under-----	17%
\$30,001 - \$60,000-----	23%
\$60,001 - \$90,000-----	22%
\$90,001 - \$120,000-----	14%
\$120,001 - \$150,000-----	5%
More than \$150,000-----	5%
<b>(DON'T READ) Refused</b> -----	<b>14%</b>

**THANK AND TERMINATE**

**SEX:** Male-----46%  
Female-----54%  
Non-binary-----0%  
Other-----0%

**BOARD DISTRICT**  
1-----12%  
2-----14%  
3-----14%  
4-----10%  
5-----14%  
6-----7%  
7-----13%  
8-----16%

**A/B SPLIT**  
A-----50%  
B-----50%

**C/D SPLIT**  
C-----50%  
D-----50%

**MODE OF INTERVIEW**  
Phone-----68%  
Online-----32%

